LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2022 SETARA COMPETITIVE UNIVERSITY COLLEGE

ISO 9001:2015 Certified



BACHELOR OF ARTS (HONOURS) IN CREATIVE MULTIMEDIA TECHNOLOGY

(R/0211/6/0087) (07/29) (MQA/FA 11223)

DURATION

Full Time: 3 Years

INTAKES

March | July | November

PROGRAMME DESCRIPTION

This degree also concentrates on the incorporation of theory and technology and their functional application to recent and emergent industry developments. The most important characteristic is the functional problem-solving in multi-disciplinary groups using recent and evolving technologies. This is a highly adaptable and multi-disciplinary curriculum that delivers the students with thorough learning in the standards and procedures of multimedia design, manufacture, management, and assessment.

PROGRAMME AIM

The program of Bachelor of Arts (Honours) in Creative Multimedia Technology program will produce Multimedia Designers who are:

- Knowledgeable and technically competent in Creative Multimedia discipline in-line with the industry requirement.
- Effective in communication, possess teamwork and demonstrate effective leadership quality in an organization.
- Capable to solve Multimedia designing techniques innovatively, creatively, and ethically through a sustainable approach.
- Able to demonstrate entrepreneurship skills and recognize the need for life-long learning for successful career advancement.

CAREER OPPORTUNITIES

Graduates will be able to work in almost all the key areas of the creative multimedia industry ranging from post-production companies, web design agencies, animation houses and games production companies. Graduates from this program will be well prepared to follow several career paths, including:

- Animator
- 3D Designer
- Animation Director
- Video Editors
- Motion-Graphic Artists
- VFX Artist/Compositor

TAKE AND ENTRY REQUIREMENTS

- A pass in STPM with at least Grade C (GP2.00) in any TWO (2) subjects; OR
- A pass in STAM with at least grade Jayyid; OR
- Matriculation or Foundation with at least CGPA of 2.00; OR
- A Diploma (Level 4, MQF) with at least CGPA of 2.00; OR
- An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; OR
- A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to LUC Senate Approval; OR
- A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HUC Senate Approval; a. Note (vi) & (vii): The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme; OR
- Other relevant equivalent qualifications recognised by the Malaysian Government.
- AND
- Pass an interview (online / virtual / conventional) OR submission of student's portfolio, to be determined by the LUC as required.

English Requirements :
International students must have proof of good proficiency in verbal and written English. For example,
i. Achieve a minimum score of Band 3 in MUET or equivalent to CEFR Low B2 or International English Language Testing System (IELTS) score of 5.5 or its equivalent. If a student does not meet this requirement.



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