LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2022 SETARA COMPETITIVE UNIVERSITY COLLEGE

ISO 9001:2015 Certified

Doctor of Philosophy in Tourism and Hospitality Management (By Research)

(R/1015/8/0006) (08/33) (MQA/PA 11244)

PROGRAMME DESCRIPTION

The Doctor of Philosophy (PHD) in Tourism and Hospitality Management program of Lincoln University College, Malaysia (LUC) is designed to be one of the strongest research-based programs in the world. The program, which includes a strong element of statistics and research design, prepares students for careers in major research universities or research-based agencies. Upon graduation, students are expected to have a curriculum vitae which includes teaching experience, publishing experience in research journals, and a record of presentations to industry and research societies. From uncovering the environmental, social and economic impacts of tourism to investigating theories and models of services marketing and management, students use their time to make powerful connections between ideas and contribute scholarly research.

PROGRAMME AIM

The program gives students the time and resources to delve into the Tourism and Hospitality industry, to engage in rigorous research, and to publish their findings. The program also lends itself to fascinating and revealing research about society, the economy and the marketplace. The students can study any area of interest that applies to hospitality and tourism and gain real-world teaching experience that allows them to excel in university teaching in their areas of interest. The program also develops strong research skills that enable graduates to conduct and publish scholarly research with competence and confidence.

CAREER OPPORTUNITIES

Students desirous of making a career in the field of Tourism and Hospitality Management and want to do some form of research in this field are well suited to this course.
After completion of this course the students are expected to find jobs and work as:

Manager
Research Analyst
Research Consultant

PROGRAMME DURATION

Full Time: 3-5 Years
Part Time: 4-10 Years

INTAKE AND ENTRY REQUIREMENTS

Ongoing

Entry Requirements:

1. A Recognized Master's Degree in Hospitality and Tourism or related (Level 7, MQF) disciplines accepted by the Lincoln University College Senate; or

2. Other qualification equivalent to a Master's Degree (Level 7, MQF) that are accepted by the Lincoln University College Senate.

For International students, Test of English as a Foreign Language (TOEFL) score of 500 or International English Language Testing System (IELTS) score of 6.0 or its equivalent if a student does not meet this requirement, HEPs must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the program. This is normally conducted through an assessment process.



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