LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2022 SETARA COMPETITIVE UNIVERSITY COLLEGE

ISO 9001:2015 Certified

Master of Business Administration in Human Resource Management

(N-DL/0414/7/0278) (06/30) (MQA/PA 18161)

PROGRAMME DESCRIPTION

Master of Business Administration in Human Resource Management through Online Distance Learning is designed to provide professionals with advanced skills and knowledge in managing human capital effectively. This program covers key areas such as strategic HR management, talent acquisition, employee development, labour laws, and organizational behaviour. Delivered in an online format, it offers flexibility for working professionals to gain expertise while balancing career and personal commitments. Students will develop leadership, problem-solving, and decision-making abilities, preparing them to navigate the complexities of modern HR practices. The online learning environment ensures a dynamic and interactive experience, accessible from anywhere in the world.

PROGRAMME AIM

The aim of the Master of Business Administration in Human Resource Management is to equip professionals with advanced HR knowledge, leadership skills, and strategic thinking to effectively manage human capital and drive organizational success. The program aims to produce postgraduates who are able to:

- Incorporate in advance knowledge, formulate and conduct problems effectively through critical thinking skills in human resource practice
- Practice and possess interpersonal skills to communicate creative and innovative human resource ideas in management sectors.
- Use a broad range of digital applications and analytical techniques for supporting legal and ethical considerations, risk management, and employee rights in the working environment.
- Effectively utilize leadership, autonomy, and responsive skills to personally undergo entrepreneurial work in human resource practice.
- Embrace lifelong learning and professional development, staying current with evolving industry trends, technologies, and regulatory changes in human resource operations.

CAREER OPPORTUNITIES

Graduates with a Master of Business Administration in Human Resource Management can pursue a wide range of career opportunities in various sectors. Key roles include:

- Distraction Prevention Coach
- Director of Well-Being
- Training and Development Manager
- Labor/Employee Relations Manager
- HR Analytics Specialist
- HR Consultant
- Corporate Social Responsibility (CSR) Consultants

PROGRAMME DURATION

Full time: 2 Years | Part Time: 3 Years 4 Months

INTAKE AND ENTRY REQUIREMENTS

Intake: March, July, November

Entry Requirements

i. A Bachelor's degree (Level 6 Malaysian Qualifications Framework, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the Lincoln University College Senate; OR

ii. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment*, OR

iii. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the Lincoln

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