LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2022 SETARA COMPETITIVE UNIVERSITY COLLEGE

ISO 9001:2015 Certified

Master of Business Administration

(R-DL/0414/7/0201) (11/32) (MQA/FA 8484)

PROGRAMME DESCRIPTION



The Master of Business Administration (MBA) course Open & Distance Learning Mode offered by Lincoln University College (LUC) produce highly qualified and professional workforce for the next wave of global economic activities that will revolve around the development of the Business Management professionals with leading-edge management skills to increase their competitive advantage. The MBA course is designed for working individuals or who has not completed higher studies due to some other responsibilities. The emphasis of this interdisciplinary, integrated and applied program is on the significant organizational as well as management processes of the public or private institutions doing business on a global scale.

PROGRAMME AIM

The aim of the programme is to prepare the graduates who are

- Knowledgeable and skillful in handling challenges and opportunities of rapidly evolving business management settings in corporate and government sectors.
- Capable of working successfully as a professional with the practice of appropriate values and ethics in various world business situations by taking into consideration the societal benefit.
- Able to communicate in a team to initiate, execute and evaluate impact on business of the global environment for the development and practice critical thinking skill and effective managerial skills to solve problems as a leader.
- Able to be engage in life-long learning in the broadest context of technological change for business management in the public, private and international spheres.

CAREER OPPORTUNITIES

Degrees are acquired with the purpose of advancing career prospects. As far as an MBA degree is concerned, the only difference with other degrees is that an MBA degree is considered as the most valuable post graduate degree as it offers exciting and diverse job opportunities. This difference is also noticeable with respect to career prospects, pre-MBA and post-MBA. An MBA degree enhances the business knowledge of the students, which will enable them to prove their competency in the professional field and also help them to acquire senior positions in organizations.

PROGRAMME DURATION

Full Time:
Min- 12 Months
Max- 18 Months

Part Time:
Min- 24 Months
Max- 72 Months

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